



- 24 hours news services

Eva Mendes experiences first-hand the struggles in the Downtown Eastside.

It's 4REAL

One of Hollywood's hottest stars, Eva Mendes, comes face-to-face with the struggles in Vancouver's Downtown Eastside in the kick-off to the new series 4REAL.

In 4REAL Vancouver, host Sol Guy brings one of Hollywood's finest leading ladies, Eva Mendes, to his hometown to connect with community leader Liz Evans and the Portland Hotel Society. Liz and her 200-person staff at the Portland Hotel Society are on the frontlines of lending dignity and stability to the lives of people living in Vancouver's Downtown Eastside, a neighbourhood overwhelmed with homelessness, addiction and disease. Sol and Eva experience their projects first-hand and connect with a community of people most often ignored by society.

The show is one of eight episodes in Season 1 of DCM's new global documentary television series, 4REAL.

4REAL, a series of half-hour television shows hosted by Guy, takes celebrity guests on adventures around the world to connect with young leaders who, under extreme circumstances, are effecting real change on some of the most pressing issues of our time.

Celebrity guests for Season 1 are Cameron Diaz, Mos Def, Joaquin Phoenix, Eva Mendes, Casey Affleck, K'NAAN, M.I.A. and Flea of the Red Hot Chili Peppers.

4REAL inspires viewers through the leaders' stories, through their courage, creativity and dedication to tackling issues such as poverty, environment, health, children's and indigenous rights, drugs and violence in their communities and beyond.

Beyond the exposure that 4REAL provides, these young leaders are partners in the show, with 50 per cent of the show's profits going directly to their initiatives.

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WEDNESDAY PRIMETIME											S - SHAW CABLE VANCOUVER	
	S	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00	11:30	
CBC	3	CorrieStreet	MarketP.	Mosque	Sophie (N)	the fifth estate		CBC News: The National		:05 The Hour		
SHAW	4	Urban Rush		Access		Studio 4		S. Region	The Express	Urban Rush		
KNOW	5	Lemur	Undersea	100 Greatest Discoveries		Mighty Movers (N)		For King and Country		Pegi Nicol		
EI	6	EI News	The Insider	Deal or No Deal		F. Hood	Britney (N)	Inside Hollywood (N)		News		
SRC	7	Virginie (N)	L'Épicerie	Le match des étoiles (N)		Une heure sur terre		Le Téléjournal		Le Téléjournal		
M	8	Law & Order: S.V.U.		Mandarin News		Cantonese News		Punjabi News		South Park	Letterman	
CTV	9	4Real	Access H.	The Moment of Truth (N)		American Idol (N)		Law & Order (N)		News	CTV News	
OMNI	10	Accord.Jim	Simpsons	Coach	Coach	Standard	Ustat	Cold Case "Best Friends"		It's a New Day		
GBLBC	11	ET	E.T. Canada	Big Brother (N)		The Office	Name Earl	Family Guy	Family Guy	News		
A-CHAN	12	Degrassi	Friends 1/2	Wife Swap (N)		Supernanny (N)		Comedy	Comedy	News	:35 Jay Leno	
CITY	13	Wheel Fort.	Jeopardy	Next Top Model		Rock of Love		Men in Trees (N)		Reviews	CityNews	
CW	14	Queens	Queens	Next Top Model		Girlicious		Seinfeld	Seinfeld	Frasier	Frasier	
CBS	15	ET	The Insider	Big Brother (N)		Criminal Minds		CSI: NY "Buzzkill"		News	Letterman	
NBC	16	Magazine	Inside Ed.	Deal or No Deal		Law & Order: C.I. (N)		Law & Order (N)		News	:35 Jay Leno	
W	19	W&Grace	Friends	Shopping	Style	Cook Thin	Cookies	Queer Eye/ Girl		Style	Shopping B.	
CMT	20	Home Imp	Roseanne	Shaye		Reba	Hope&F.	Home Imp	Roseanne	Ed "The Whole Truth"		
ABC	21	Wheel Fort.	Jeopardy	Wife Swap (N)		Supernanny (N)		Men in Trees (N)		News	:35 News	
RSP	22	Billiards World Pool Championship				B.D. Sports Show		Sportsnet Connected Live		Sportsnet Connected		
KVOS	23	M*A*S*H	Scrubs	☞ Lone Star State of Mind (2002) Joshua Jackson.		W&Grace	Scrubs	Seinfeld	RENO 911!			
MM	24	PunchMuch		Untrue	Born to Be	The O.C.		Stars Wild	Stars Wild	Spotlight	MegaHits	
YTV	25	Malcolm	Prank	Fries?	Monster W.	Futurama	S. Raiders	Falcon Beach		Hunters	Ghosts	
NW	26	Monarchy: At Work		CBC News: The National		CBC News: The National		Monarchy: At Work		CBC News: The National		
KCTS	27	Command Performance	The programs that have been the most popular so far this pledge drive are re-aired.								The Osmonds 50th	
FOX	28	2 1/2 Men	2 1/2 Men	The Moment of Truth (N)		American Idol (N)		Q-13 Fox News at Ten		Family Guy	King of Hill	
HGTV	29	Flipping Out		Location "Guildford"		House	House	Potential	Buy Me	Flipping Out		
TSN	30	6:30 Curling Tim Horton's	Brier From: MTS Centre			SportsC		Motor	Motorcycle	SportsCentre		
A&E	31	CSI: Miami "Grand Prix"	CSI: Miami "Driven"			CSI: Miami "Free Fall"		CSI: Miami "Dead Air"		CSI: Miami		
SPIKE	32	UFC Unleashed		Pros vs. Joes		CSI: Crime Scene		Star Trek: Voyager		Star Trek: DS Nine		
CNN	33	Anderson Cooper 360				Larry King Live		Anderson Cooper 360		Anderson Cooper 360		
TLC	34	Big Medicine		Real Life Mysteries		Dr. G: Medical Examiner		Big Medicine		Mystery Diagnosis		
MMM	35	SaltPepa	Hogan	Hogan	Tip Tongue	SaltPepa	SaltPepa	Uncovered	Profile	MuchMoreRetro		
BBCW	36	World News Today		News	HARDtalk	BBC News	Our World	BBC News	Business	BBC News	Business	
ENCR2	38	6:00 ☞ Lonely Knights	☞ Twister (1996) Bill Paxton, Helen Hunt.						☞ Sneakers (1992) Sidney Poitier, Robert Redford.			
SHOW	39	ReGenesis "Spare Parts"		Earth: Final Conflict		Trailer Park	RentGoalie	Weeds	:40 Vivienne	:20 Britain	:55 Spaced	
BRAVO	40	6:00 ☞ Men of Means		Law & Order		Without a Trace		☞ Crouching Tiger, Hidden Dragon (2000)				
SLICE	41	Trading Spouses		Project Runway Canada		Paradise Hotel		Trading Spouses		Extreme Makeover		
DISC	42	Last One Standing (N)		Daily Planet		MythBusters		Really Big Things		Last One Standing		
WTVS	43	Paul McCartney		The Brain Fitness Program		Suze Orman: Women & Money				YOU Steps		
HIST	44	JAG "Odd Man Out"		Mummy Forensics (N)		Mummy Forensics (N)		Turning Points of History		JAG "Odd Man Out"		
SPACE	45	The 4400		Stargate: SG-1		Star Trek: Voyager 2/2		Star Trek: Enterprise		Alias 2/2 from March 11		
TCM	46	5:00 ☞ The Rat Race (1960)		:45 ☞ Don't Make Waves (1967) Claudia Cardinale, Tony Curtis.				☞ Operation Petticoat				
PEACH	47	Movie	Frasier	Seinfeld	Frasier	☞ The Mexican (2001) Brad Pitt, Julia Roberts.				Movie		
TROP	48	TV Made	Persuasion	E.T. Canada	Happened	Family Guy	Seinfeld	Seinfeld	Frasier 2/2	Family Guy	Married 1/2	
OLN	49	Travels	Pilot	Pilot Guides		Survivorman		How Not to Die		Travels	Pilot	
TOON	50	Di-Gata	Bugs Bunny & Tweety	Futurama		Robot	Tripping	Robot	Clone High	Robot	Tripping	
FAM	51	So Raven	Smart Guy	Suite Life	Life Derek	H. Montana	Phil Future	Ned	Cory House	Suite Life	Life Derek	
FOOD	52	Dinner	Glutton	Fantasy Fruit Sculptures		Iron Chef America		Dinner	Glutton	Fantasy Fruit Sculptures		
TREE	56	Couch	Rolie Polie	Berenstain	Babar	Ants Pants	Crazy Quilt	Wee 3	The Bittles	Ants Pants	Crazy Quilt	
COM	57	Air Farce	22 Minutes	Just Laughs	Corner Gas	Simpsons	South Park	Comedy	Comedy	Daily Show	Colbert	
APTN	103	Reel Insights		Contact		Northern Exposure		500 Nations		Medicine	APTN News	
MTV	104	The Gauntlet III		MTV Live		The Gauntlet III		The Gauntlet III		MTV Live		
VISION	105	6:00 ☞ Born Free (1966)		Just Cause		☞ Born Free (1966) Bill Travers, Virginia McKenna.		Credo		P. Popoff		
TVA	106	Vidéos	Oeufs d'or	Destinées (N)		Nos étés		Le TVA 22 Heures		Denis Lévesque (N)		
TV5	107	Par ici vie	Passez vert	TV5Journal	Vivement dimanche!			Festivals		La Crim'		
MULT	109	The Land	Pure-Heart	Van. Nights	Iranian Pop	Sabor Latino		Hola Que Tal		TV Patrol	CTI News	



What the Puck? BMAC on our team

Barry Macdonald EVERY THURSDAY

