



ABOUT the
4REAL TV Series

Celebrities – Adventure – Inspiration
REAL People – REAL Places – REAL Stories – REAL Change

4REAL is a series of half-hour television shows hosted by Sol Guy that takes celebrity guests on adventures around the world to connect with young leaders who, under extreme circumstances, are effecting real change on some of the most pressing issues of our time.

Celebrity guests for Season One are Cameron Diaz, Mos Def, Joaquin Phoenix, Eva Mendes, Casey Affleck, K'NAAN, M.I.A. and Flea of the Red Hot Chili Peppers. The shows take viewers on unique adventures with these celebrities, but ultimately it's the young leaders who emerge as the stars. 4REAL inspires viewers with stories of their courage, creativity and dedication to tackling issues such as poverty, environment, health, children's and indigenous rights, drugs and violence in their communities and beyond.

Beyond the exposure that 4REAL provides, these young leaders are partners in the show, with 50 per cent of the show's profits going directly to their initiatives.

4REAL airs globally on National Geographic Channels International in 166 countries and 35 languages. 4REAL has also aired on CTV in Canada and The CW channel in the U.S.

4REAL is created by Sol Guy and Josh Thome. Executive producers are Chris Haddock, Laura Lightbown and Joaquin Phoenix.

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