



### 4REAL School Order Form

Fax or Mail to 4REAL (address and fax number below)

#### Ship To:

Name \_\_\_\_\_  
 Institution \_\_\_\_\_  
 Street \_\_\_\_\_  
 City \_\_\_\_\_  
 Province/State Postal Code Country \_\_\_\_\_  
 Phone # \_\_\_\_\_  
 Email \_\_\_\_\_

#### Invoice To:

Name \_\_\_\_\_  
 Institution \_\_\_\_\_  
 Street \_\_\_\_\_  
 City \_\_\_\_\_  
 Province/State Postal Code Country \_\_\_\_\_  
 Phone # \_\_\_\_\_

#### Method of Payment:

PO# \_\_\_\_\_ Company Cheque or Money Order   
 Visa  MasterCard  Amex  Expiry Date \_\_\_\_\_  
 Card#              
 Name on Card \_\_\_\_\_

Description	Qty	Price	Shipping & Handling	
			Items	Cost
			1	\$9
			2-4	\$12
			5-6	\$14
			7-13	\$16
			14-25	\$20
			26-40	\$25
			41-60	\$30
Subtotal			<input type="text"/>	
Shipping & Handling			<input type="text"/>	
GST/HST (where applicable)			<input type="text"/>	
<b>Total</b>			<input type="text"/>	

4REAL is a Canadian Product

# Experience Leadership, Compassion and Inspiration with 4REAL SCHOOL



ENGAGING YOUTH GLOBALLY THROUGH ART,  
MUSIC, CULTURE & DIGITAL MEDIA TO  
CREATE COMMUNITY & POSITIVE CHANGE

4REAL wants to take you on a global adventure with celebrity guests to meet young leaders who are effecting real change on some of the most pressing issues today.

Order Online at:  
[4REAL.com/school](http://4REAL.com/school)

4REAL Customer Service  
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 Vancouver, B.C. V6B 1H7 Canada  
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 Email: [4REALSchool@4REAL.com](mailto:4REALSchool@4REAL.com)





4REAL School: A dynamic global educational resource that engages students through art, music, culture and digital media.

**4REAL** is a documentary series that takes celebrity guests on adventures around the world to connect with young leaders who, under extreme circumstances, are effecting positive change in their communities and beyond. Celebrities include; Cameron Diaz, Joaquin Phoenix, Eva Mendes, Flea (Red Hot Chili Peppers) and more.

From Rio's City of God to the heart of the Amazon, from the peaks of the Peruvian Andes to Vancouver's Downtown Eastside, students will embark on the journey of a lifetime: one that will allow them to see both the strength of the human spirit and the challenges humanity faces in our ever-changing world.

**4REAL** invites you to meet young leaders who are changing the world because they have fully committed to being their best in pursuit of their passion for peace, justice and the environment. They have something to teach us all about leadership, overcoming adversity and creating positive change.



## 4REAL Pawnee

**Leader Featured:** Crystal Echo Hawk, Native Rights Leader  
**Celebrity Guest:** Casey Affleck, Actor  
**Location Featured:** Pawnee Reservation, Oklahoma

In **4REAL Pawnee**, host Sol Guy takes actor Casey Affleck to the Pawnee Nation reservation in Oklahoma to meet Native leader Crystal Echo Hawk and her NVision crew. NVision, a collective of Native men and women, uses hip hop, popular culture, visual and performing arts to create a dialogue with youth about ways to realize their vision for leadership and success. Sol and Casey witness the challenges of reservation life and are inspired by the resilience of the Pawnee community. **Themes explored in the teaching guide:** Colonization, Residential Schools, Aboriginal Stereotypes, Respect for Elders, Media Arts for Empowerment and Social Change.



**DVD & Digital Guide: \$69**  
**DVD & Printed Guide: \$89**  
**Production Year: 2008**  
**Length: 22 Minutes**

## 4REAL Vancouver

**Leader Featured:** Liz Evans, Housing Advocate  
**Celebrity Guest:** Eva Mendes, Actress  
**Location Featured:** Downtown Eastside, Vancouver

In **4REAL Vancouver**, host Sol Guy brings actress Eva Mendes to his hometown to connect with community advocate Liz Evans and her organization, the Portland Hotel Society (PHS). Liz and her staff are on the frontlines of lending dignity and stability to the lives of the people living in Vancouver's Downtown Eastside, a neighbourhood rife with homelessness, addiction and disease. By spending time with individuals at PHS, both Eva and Sol begin to understand and develop compassion for the people living in what is known as Canada's "poorest postal code." **Themes explored in the teaching guide:** Substance Misuse, Stereotypes, Homelessness, Poverty and Active Citizenship.



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## 4REAL Haiti

**Leader Featured:** Camseuze Moise, Rural Health Aide  
**Celebrity Guest:** Flea, Bassist (Red Hot Chili Peppers)  
**Location Featured:** Jérémie, Haiti

In **4REAL Haiti**, host Sol Guy takes the bassist of Red Hot Chili Peppers (Flea) to meet rural health aide, Camseuze Moise, who provides medical care and health education to thousands of people in the hills of western Haiti. Sol and Flea join Camseuze as she travels to villages across the countryside, educating, empowering and saving lives. During his visit Flea gets right in on the action, weighing babies, mashing bread-fruit and rocking a health fair with an amazing bass solo. **Themes explored in the teaching guide:** Poverty, Global Inequality, Access to Health Care, and Community Leadership.



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## 4REAL Peru

**Leader Featured:** Puma Singona, Medicine Man  
**Celebrity Guest:** Cameron Diaz, Actress  
**Location Featured:** Machu Picchu & Chinchero, Peru

In **4REAL Peru**, host Sol Guy and actress Cameron Diaz trek high into the Andes Mountains of Peru where young medicine man, Puma Singona, of the Quechua people, is keeping his people's ancient traditions and wisdom alive. As a young person, Puma sits on a council of elders, runs a youth cultural group and is recognized worldwide for his healing work. Sol and Cameron join Puma to participate in cultural ceremonies, to learn about Quechua traditions and to share a passion for protecting and respecting the environment. **Themes explored in the teaching guide:** Colonization, Cultural Traditions, Gratitude, Media and Its Role in Social Change, and Environmental Stewardship.



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[4REAL.com/school](http://4REAL.com/school)

**4REAL School** is an educational resource that includes the eight-part **4REAL** documentary series on DVD as well as teaching guides. **4REAL School** engages youth intellectually, compassionately and actively. It empowers students to think critically about global and local issues and ultimately inspires them to make positive contributions to their communities. **4REAL School** supports educators in their efforts to engage students in addressing issues such as:

**Poverty      Diversity      Environment**  
**Social Justice      Human Rights**

The teaching guides promote the principle of peer and experiential education and encourage youth to actively listen to and learn from one other about global issues that affect us all. Each teaching guide includes:

**Ready-to-Use Lesson Plans**  
**Graphic Organizers**  
**Experiential & Online Learning Activities**

**4REAL School** is designed for integration into grades 6-12 curriculum for subjects such as Social Studies, Language Arts, Social Justice, Career and Health Education, Media Arts and Leadership.

## All 8 DVDs and Digital Guides

(All 8 DVDs and Digital Guides for \$449)





## 4REAL Yawanawa

**Leader Featured:** Tashka Yawanawa, Indigenous Chief  
**Celebrity Guest:** Joaquin Phoenix, Actor  
**Location Featured:** Amazon Rainforest, Brazil

In **4REAL Yawanawa**, Sol Guy takes Academy Award-nominated actor Joaquin Phoenix into the heart of the Amazon Rainforest to meet Indigenous leaders Chief Tashka and Laura Yawanawa. Tashka and Laura's fight for their land, focus on their economy and commitment to traditions have empowered the Yawanawa and brought them back from the brink of cultural extinction. Sol and Joaquin journey into the Brazilian Amazon where they learn about the importance of the rainforest, history and traditions of the Yawanawa community. **Themes explored in the teaching guide:** Cultural Diversity, Rainforest Stewardship, Corporate Responsibility & Indigenous Leadership.

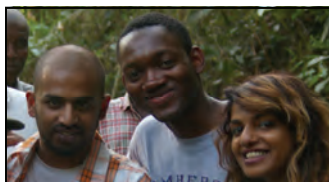


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## 4REAL Liberia

**Leader Featured:** Kimmi Weeks, Child Rights Advocate  
**Celebrity Guest:** M.I.A., Music Artist  
**Location Featured:** Monrovia, Liberia

In **4REAL Liberia**, host Sol Guy takes music artist M.I.A. to Liberia to meet child rights advocate Kimmie Weeks. Weeks is the founder of Youth Action International, an organization that helps alleviate the suffering of children affected by war. Kimmie's group provides educational opportunities and employment and is building some of the first playgrounds in post-war Liberia. For Sol and M.I.A., their adventure takes them from jungle-gym painting to a visit with Liberian President Ellen Johnson Sirleaf to a dance party in a Monrovia neighbourhood. **Themes explored in the teaching guide:** Messages through Music, Child Soldiers, Youth Leadership & International Aid.

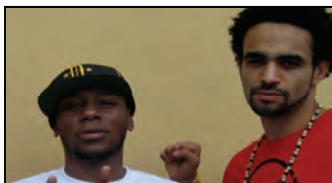


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## 4REAL City of God

**Leader Featured:** MV Bill, Hip Hop Activist  
**Celebrity Guest:** Mos Def, Rap Artist  
**Location Featured:** City of God, Brazil

In **4REAL City of God**, host Sol Guy takes rap superstar and actor Mos Def to meet Brazilian hip hop heavyweight MV Bill. Born and raised in the infamous favela (slum), City of God, MV Bill uses his talent and influence to empower the children of Brazil's favelas. He has dedicated himself to documenting the lives of children caught in Brazil's brutal drug trafficking trade and he helped establish Central Única das Favelas (CUFA), a community organization that focuses on providing alternatives for children living in favelas. **Themes explored in the teaching guide:** Hip Hop, Poverty, Racism, Children's Rights, Youth Violence and the Drug Trade.



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**Length:** 22 Minutes

## 4REAL Kenya

**Leader Featured:** Salim Mohamed, Community Leader  
**Celebrity Guest:** K'NAAN, Hip Hop Artist  
**Location Featured:** Kibera, Kenya

In **4REAL Kenya**, host Sol Guy takes international hip hop star K'NAAN to Kibera, the largest "slum" in East Africa, to connect with local youth leader Salim Mohamed. Salim helped found Carolina for Kibera, an organization that focuses on community empowerment. Salim takes Sol and K'NAAN into the heart of Kibera, where he shows them Carolina for Kibera's medical clinic and the community development soccer program he coordinates for more than 4,000 youth. During the adventure, K'NAAN and Sol are forever changed by Salim's incredible spirit. **Themes explored in the teaching guide:** Messages through Music, Quality of Life, Community Leadership & The World Water Crisis.



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